

iVCI INVENTRAM (the background & history)

- Founded by **Koç Holding** and **Koç University** in April 2010
- Our mission is to commercialize early-stage **innovative technological inventions** with the best possible business models
- Our vision is to be the **leading solution provider and primary contact** point for inventors and entrepreneurs in Turkey
- **Core Management Team: 5**
- **Support Team: 11**, all Koç Holding professionals
- **Advisory Board: 54** distinguished academics and professionals

Investment Package;

Investment: Financial Support; Management, Patent, Legal, and Marketing Solutions

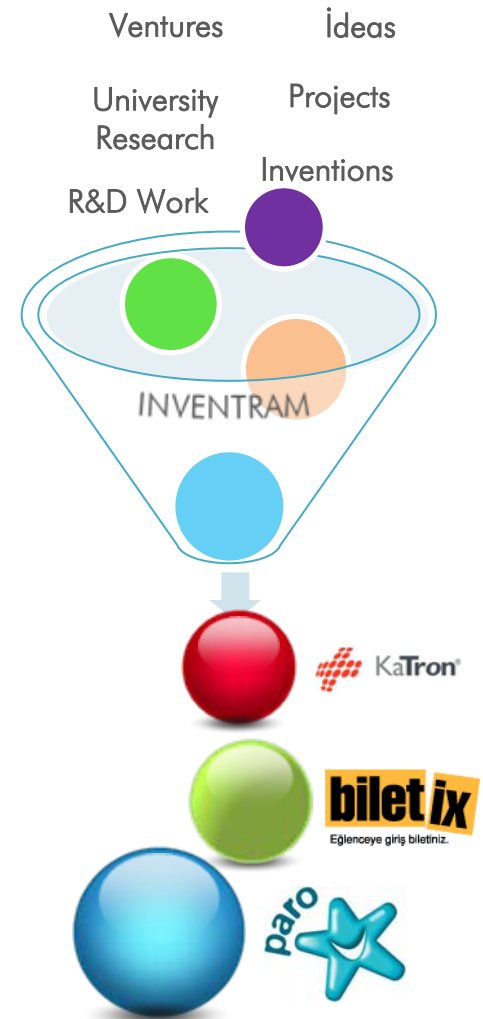
Method: Equity or profit share

Stage: IP Rights protection, Incubation and start-up capital

Horizon: 2 – 5 years

Geography: Turkey

Focus: Innovative and technology-based ventures



European Vision.
Turkish Insight.

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ivci INVENTRAM (the current)



PROJECTS RECEIVED: 506 (April 2011)

INVESTMENTS: 3 Biotech Investments

- “Lead” drug molecule design
- Medical implant devices
- Portable medical diagnostics devices



2011 INVESTMENT PIPELINE: 6

PATENT PORTFOLIO: 18 Invention Disclosures, **5** Applied, **6** Being Prepared (April 2011)



STRATEGIC BUSINESS PARTNERSHIPS: 5



MEMBERSHIPS: 4



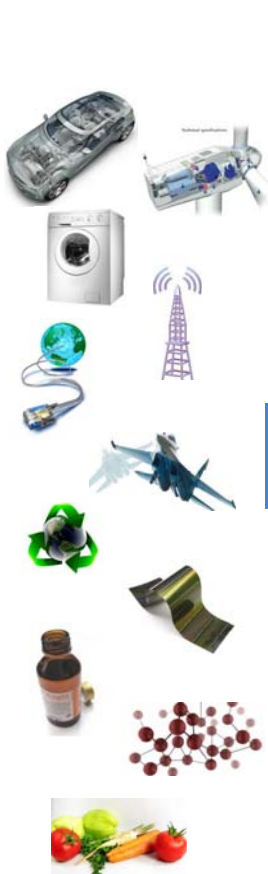
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IVCI INVENTRAM (the future)

Investment Areas

- Automotive
- Energy
- Durable Goods
- ICT
- Internet & Mobile
- Defense
- Green Technologies
- Nanotechnology
- Biotech / Medicine
- Materials / Chemistry
- Agri/Food Technologies



**IP
Out Licensing**



License Sale
Royalty



**Start-up
Company**

Partnerships
EXIT

- Strategic Investors
(Domestic & Intl.)
- Financial Investors
(VC & Angels)
- IPO



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